

7/6/07

F. No. ADG/NPCB/101/SPO/2007
National Programme for control of Blindness
Directorate General of Health Services
(Govt. of India)

Nirman Bhawan, New Delhi
June 6, 2007 -

To

State Programme Officers (NPCB)
All states



7/6/2007

Subject: Incentive for ICDS and ASHA workers for cataract operation under NPCB.

Sir/ Madam,

The public private partnership is working satisfactorily in our NPCB programme and we are achieving the allocated targets very well. However this was not possible without the involvement of NGOs, Trusts, and community-based organization etc. To give more impetus to the programme, it is pertinent to increase the horizon of partnership. In this sequence, it is decided that the community-based workers like ASHA or ICDS, should also be motivated to help the eye care programme.

This can be achieved by offering them the incentive of Rs.175/- for each operated eye. If any of the above workers brings the patient from community and follows that case up to the post operation stage, then the above amount should be paid to them as an incentive. This amount covers the IEC and transportation charges. This is for immediate compliance by all District Programme Managers.

District Programme Managers may organize half day sensitization meeting for ASHA/ ICDS workers in the month of July 2007. The case demonstration and flip charts may be used to make them aware of the cataract.

Dr. (Mrs) R. Jose
Dy. Director General (O)

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